



新加坡慈濟
Tzu Chi Singapore

***MEDIA INVITATION
FOR IMMEDIATE RELEASE***

CAN A CHINESE NEW YEAR CHARITY FAIR BE ENVIRONMENTALLY FRIENDLY?



SINGAPORE, 06 JANUARY 2023: At the Marina Bay countdown event involving 300,000 people in 2016, a massive 30,000 kg of rubbish was left behind by the crowd. Large-scale events and fairs are known to produce a great amount of trash, leaving behind damaging and irreversible impact on Mother Earth. Over the years, Tzu Chi has been trying to buck the trend and do its part for the environment, especially during the organisation's events such as the annual Tzu Chi Festive Charity Fair.

Since 2008, the charity fair has been adopting an eco-friendly theme. Some of the sustainable practices incorporated over the years have included the proper sorting

of recyclables and trash, recycling of food waste collected and use of reusable tableware, among many others.

With the fair returning on-site for the first time after two years of the pandemic, the sustainable practices will continue as well. There will be an emphasis on the sorting of recyclables into different waste streams including plastics, paper and metals, and reducing one-time use plastic. More than 150 volunteers will be mobilised to help with the sorting of recyclables collected over the two-day fair.

Besides the eco-friendly practices, food sold at the fair will be solely plant-based with 28 vegetarian stalls planned, and this will mean a lower carbon footprint. Furthermore, to raise and strengthen the public's awareness of environmental protection, there will also be educational messages displayed all around.

Ultimately, there is a wider aim to lower the total waste produced. Over the past few editions of the charity fair involving between 10,000 to 20,000 people before the pandemic, there was a decrease in the waste produced during the fair from **17 rubbish bins (660 litres) in 2018 to 10 bins in 2020**. We hope to maintain this number by minimising the waste produced to **10 bins** for this year.

Wondering how we carry out eco-friendly practices during the fair? Join us this Saturday to find out more and soak in the Chinese New Year festivities as well! There will be a **\$10 coupon gift** for each attending media personnel to purchase food and goodies at the fair.

Appended below are the details of the event for your kind attention:

Date: 7 January 2023 (Saturday)

Venue: Jing Si Hall, 9 Elias Road, S519937

Time:

Media are invited to attend at **1pm** (Lunch using \$10 coupon gift provided).

Walking around the fair with guides can begin after lunch at **2pm**.

For more details: <https://sites.google.com/view/tcfair2023map>

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For more information, please contact the following media officers:

Bernard Ng Jia Han
Media Relations Manager

Office: 6582 9958 ext 404

Mobile: 8714 2234

Email: media@tzuchi.org.sg

Pan Zaixiang

Media Relations Executive

Office: 6582 9958 ext 407

Mobile: 8309 5392

Email: media@tzuchi.org.sg

ABOUT BUDDHIST TZU CHI MERIT ORGANIZATION (SINGAPORE) LTD

The Buddhist Tzu Chi Foundation is a global non-profit humanitarian organisation founded in 1966 by a Buddhist nun named Dharma Master Cheng Yen in Taiwan. Its missions of charity, medicine, education, humanistic culture and environmental protection has brought relief to over 100 countries.

Established in 2016, the Buddhist Tzu Chi Merit Organization (Singapore) Ltd. carries out aid work and religious activities that benefit people and bring forth the spirit and essence of Buddhism. As a registered charitable organisation, it provides humanitarian aid to those in need overseas, regardless of their race and religion. Its relief efforts are funded by locally-raised funds and carried out in accordance with the Law and regulations. The heart of Tzu Chi is embedded in its name: in Chinese, “tzu” means compassion and “chi,” relief.

Address:

Tzu Chi Singapore

9 Elias Road Singapore 519937

For more information, please visit us at:

- Website: www.tzuchi.org.sg/en
- 官方网站: www.tzuchi.org.sg
- Facebook: www.facebook.com/tzuchisg
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